



Randy Murphy
Vice-President of Administration

Dear IAMFA Members and Sponsors,

This year, we reach an important milestone in IAMFA’s history—our 25th Anniversary. It will be celebrated, aptly enough, in Chicago, where it all began with our first conference in 1990. This will be a great opportunity to celebrate the past 25 years, which have taken us from a small group of museums with big dreams of creating a professional organization of museum facilities administrators—originally led by George Preston of the Art Institute of Chicago—to the IAMFA of today. Much has happened over these past 25 years, but one constant has been the continuing development and growth of IAMFA, and its lasting value to our cultural and corporate membership, our sponsors, and the international cultural community.

While we take a moment this year to acknowledge the past, it is really the opportunities and promise of IAMFA’s very bright future—and our next 25 years—that we are celebrating. This is, of course, made possible in large part through the dedication and contributions of our members, but also through the consistent and ongoing support of our sponsors.

Throughout its first 25 years, IAMFA has been lucky to have Conference Sponsors who have shared in our goal of providing outstanding facility management of the buildings and operations dedicated to the preservation and presentation of the world’s most important

Help us Celebrate our 25th Anniversary!

collections. We have also benefited from the input and dedication of IAMFA members, who have led our all-volunteer association to the outstanding organization it is today.

It is my pleasure to announce that, as we turn 25, IAMFA is launching an exciting new Corporate Sponsorship Program, in addition to our highly successful Conference Sponsorship Program, to ensure that the educational opportunities and support IAMFA provides will continue for the next 25 years and beyond. For new Corporate Sponsors, this is a unique and one-time-

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only opportunity to become Founding Corporate Sponsors, ensuring the ongoing success of IAMFA and the work it does.

Corporate Sponsorship of IAMFA provides unequalled, ongoing and meaningful connections to IAMFA Member Organizations in Australia, New Zealand, Canada, Europe and the United States—in other words, to many of the world’s top cultural organizations. We at IAMFA are keen to

explore ways in which our Corporate Sponsors can achieve their goals through sponsorship and through the introduction of products and services to our Member Organizations. It is through this process that our members will learn of new and existing solutions that support our various missions, while also helping us to achieve our mutual objectives.

Our existing sponsors and Corporate Members are among the most creative companies in their respective industries, and are a perfect match for our equally creative cultural organizations. It is going to be exciting, and great fun, to see how we can work together to make important connections, and help each other solve issues, prosper and, quite simply, operate our institutions in the best and most efficient ways possible.

IAMFA offers Corporate Sponsors an opportunity to reach an influential market of nearly 300 international Member Organizations in the cultural sector through the triannual publication *Papyrus*, which features technical articles, full-page sponsorship recognition, and sponsor listings. Digital media is also available to sponsors through our website newiamfa.org, with recognition on the homepage, archives of educational presentations by Corporate Sponsors, and the *Papyrus* electronic archive.

IAMFA’s LinkedIn group provides sponsors with direct social-media access to 850 members from 54 countries through ongoing communication, personal messages, announcements to the LinkedIn group, an annual listing of Corporate Sponsors, along with the possibility of targeted promotions and contests.

In addition, Corporate Sponsors will enjoy an opportunity to meet and connect with members during IAMFA’s annual multi-day conference, at which the latest technologies and products are shared. Sponsors also receive

recognition at the conference for their contributions and participation. IAMFA conferences provide excellent networking opportunities, allowing members and sponsors to build lasting professional relationships.

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The IAMFA Diplomat Award, periodically presented at the Annual Conference, is another way in which we recognize corporations that have significantly advanced IAMFA's mission by making exceptional contributions to the state of design, construction, operation and maintenance of cultural facilities. There is also a Lifetime Achievement Award that recognizes outstanding career achievements or contributions to IAMFA's mission. Corporate Sponsors can also connect with the many IAMFA Chapters across the globe through Regional Chapter meetings.

So, how can you help us celebrate our 25th Anniversary? We are in the process of reaching out to all of our past and current Conference Sponsors and, if you haven't yet heard from us, you will very soon. Of course, please feel free to reach out to us as well. We

value your support, and look forward to talking with you about this new program and how we might be able to help one another.

If you are not currently a sponsor, but would like to become one, please let us know. If you are already a sponsor and know of another company of which we should be aware, we want to hear from you as well. If you're a Cultural Organization member, we need your assistance, too.

Please let us know if you are aware of a company that is interested in sponsoring IAMFA, or one with which you work that you think other IAMFA members should know about. IAMFA Members can also help by remembering to consider our sponsors when making purchasing decisions—when you support our sponsors, you are supporting IAMFA.

We will be reaching out to all of you as the program grows, but please don't wait for us—we would be pleased to hear your ideas at any time. You can contact me via email at rmurphy@lacma.org or iamfa1990@gmail.com, and by phone at 001.323.857.4725.

I would also like to take this opportunity to acknowledge and thank Nancy Bechtol, my Co-Chair, and our Corporate Sponsorship Committee members, Rich Reinert, Stacey Wittig and Shaun Woodhouse, for their leadership and contributions. If you would like to serve on the Corporate Sponsorship Committee, please let us know; we welcome your participation.

A special thank you as well to Bill Caddick and Patrick Jones, our hosts for the 2015 IAMFA Annual Conference. They have been great partners in coordinating our Corporate and Conference Sponsorship programs during this Founding Corporate Sponsorship launch. I would also like to thank and recognize Members of the IAMFA Board for their wisdom and support.

In closing, I hope that you will join us for our 25th Annual Conference in Chicago from September 20–24, where we are expecting more than 100 museum facility administrators and sponsors from around the world. It will be an excellent opportunity to network with peers, and to learn about new trends and technologies from industry leaders and technical experts. It should be quite a party—we look forward to sharing in the celebration with you. 🏛️

Randy Murphy is Director of Operations at the Los Angeles County Museum of Art, and has served on the IAMFA Board of Directors in numerous roles for many years, spanning much of IAMFA's history. Randy can be reached at rmurphy@lacma.org or iamfa1990@gmail.com, and by phone at 001.323.857.4725.

